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Three neighboring community groups connect to raise funds for revitalization efforts along North Broad Street

PHILADELPHIA, January 22, 2018—The Fairmount Community Development Corporation (FCDC), along with the Francisville Neighborhood Development Corporation (FNDC) and the North Broad Renaissance (NBR) today announced a strategic partnership to support revitalization efforts at the intersections of North Broad Street, Fairmount Avenue and Ridge Avenue.

“This intersection has been challenging for all users – cars, pedestrians and cyclists. Our vision is that an improvement focused on green space will not only guide users, but also enhance this gateway to Fairmount and Ridge Avenues,” explains Penelope Giles, Executive Director of FNDC.

Research shows that urban green spaces provide a wide variety of benefits including increasing property values, improving a user’s sense of place, and can positively impact health outcomes of the local community.

“North Broad Street and its commercial and historical anchors are exactly one mile from the Philadelphia Museum of Art via Fairmount Avenue,” describes Kevin Moran, Executive Director of FCDC. “With this project, we hope to improve the connection and user experience between these two cultural hubs.”

The organizations, along with their community stakeholders will partner on developing a plan to beautify the greenspace at the intersection, while also exploring potential storefront improvements for businesses adjacent to the intersection. To start the process, the groups are launching a fundraising campaign to raise the funds necessary for a community-led visioning and planning exercise.

(more)

“We’re hoping to work with designers to explore ideas that support our goals for sustainability, community engagement and economic development,” said Shalimar Thomas, Executive Director of the NBR. “This will give us ideas for long-term needs, so we can continue to pool our resources and our strengths for maximum impact.”

To learn more, and to make a donation, visit <https://www.razoo.com/story/Northbroad>.

About Fairmount Community Development Corporation:

Fairmount Community Development Corporation (CDC) seeks to foster the improvement of the residential, commercial, and social fabric of the Fairmount neighborhood, while preserving its character and diversity. Since 2002, Fairmount CDC has delivered on its mission by focusing on four priority areas: (1) Improving the built environment; (2) Supporting a vibrant local economy; (3) Producing high-impact neighborhood events; and (4) Facilitating market research to guide development. To learn more about Fairmount CDC, please visit www.fairmountcdc.org.

About the Francisville Neighborhood Development Corporation (FNDC):

The Francisville Neighborhood Development Corporation (FNDC) mission is to improve the quality of life in the Francisville community through Commercial and Residential Development and to implement programs designed to develop the youth, aid senior citizens, and generally invest in the people of Francisville. Our aim is to be a resource for information and communication, thereby insuring that all residents can have an active role in the growth and development of their community. Learn more at francisvillendc.org.

About North Broad Renaissance (NBR):

The North Broad Renaissance (NBR) is a Pennsylvania non-profit voluntary Special Service District (SSD) between City Hall and Germantown Avenue – along North Broad Street. Its vision is to revitalize commerce, communities and cultures along North Broad Street by focusing on a Clean and Safe North Broad, Maintenance and Landscaping, Marketing and Communications and Economic Development. Learn more at northbroad.org.

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